



**GREATER SHREVEPORT
CHAMBER**

**Growing Business & Building Community
since 1910**

**MAKE AN IMPACT:
2025 EVENT SPONSORSHIP &
PARTNERSHIP GUIDE**

2025

2025 EVENT TIMELINE

FIRST QUARTER

- Building Restoration Capital Campaign
- Jan 21: YPI Social (*Public Event*)
- Jan 28: Annual Banquet (*Public Event*)
- Feb 5: Beyond Breakfast (*Chamber Exclusive*)
- Feb 19: Code, Culture and Countermeasures Security Summit (*Public Event*)
- Feb 25: YPI Social (*Public Event*)
- Mar 21: (*Tentative*) SBBA Higher Ed Legislative Summit (*Public Event*)
- Mar 24-27: GSC to DC Fly-In (*Chamber Exclusive*)
- Mar 25: YPI Social (*Public Event*)

SECOND QUARTER

- Building Restoration Capital Campaign
- Apr 22: YPI Social (*Public Event*)
- Apr 26: "SHOOT Happens!" Clay Shoot (*Public Event*)
- Apr 30: "What's Happening" Breakfast/Lunch (*Public Event*)
- May 20: YPI Social (*Public Event*)
- May 21: Beyond Breakfast (*Chamber Exclusive*)
- Jun 24: YPI Social (*Public Event*)
- Jun 26: Minority Business Opportunity Awards (*Public Event*)

Event dates are provided as accurately as possible; however, they are subject to change. Members will be notified promptly of any updates via email.

2025 EVENT TIMELINE

THIRD QUARTER

- Building Restoration Capital Campaign
- Jul 22: YPI Social (*Public Event*)
- Aug 15: 40 UNDER Forty Announcement Party (Public Event)
- Aug 20: “What's Happening” Breakfast/Lunch (*Public Event*)
- Aug 26: YPI Social (*Public Event*)
- Aug 27: “Beyond Breakfast” (*Chamber Exclusive*)
- Aug 28: J. Pat Beard Industry of the Year Luncheon (*Public Event*)
- Sep 23: YPI Social (*Public Event*)

FOURTH QUARTER

- Building Restoration Capital Campaign
- Oct 7: "Why The Hole Not?" Golf Open (*Public Event*)
- Oct 21: YPI Social (*Public Event*)
- Oct 22: Beyond Breakfast (*Chamber Exclusive*)
- Oct 29: “What's Happening” Breakfast/Lunch (*Public Event*)
- Nov 13: ATHENA Leadership Award Luncheon (*Public Event*)
- Dec 5: 40 Under Forty Gala: (*Public Event*)

Event dates are provided as accurately as possible; however, they are subject to change. Members will be notified promptly of any updates via email.

PARTNER WITH THE CHAMBER TO MAKE A DIFFERENCE!

Partnering with the Greater Shreveport Chamber as an event sponsor is more than visibility—it's a pathway to meaningful community involvement, powerful networking, and strong brand recognition. Discover the benefits awaiting your business:

- 1. Increase Brand Visibility** 📈
 - Put your brand in front of large audiences.
 - Gain recognition on event signage, promotional materials, and digital platforms.
- 2. Build Community Goodwill** 🤝
 - Align your brand with trusted community initiatives.
 - Stand out by supporting local causes and businesses.
- 3. Grow Your Business Relationships** 🌐
 - Connect with like-minded business leaders and local influencers.
 - Enjoy networking opportunities and foster valuable partnerships.
- 4. Generate New Leads** 📄
 - Meet potential clients and demonstrate your brand's human side.
 - Collect insights and contacts, and showcase your unique offerings.

HAVE QUESTIONS?

Our team is here to assist! Call us at 318-677-2500, email info@shreveportchamber.org, or visit the Chamber Office.

Tim Magner, Ed.D.
President



Carole Bennett,
Director of
Membership
Development

SELECTING YOUR SPONSORSHIPS (Part 1)

Use these pages as a guide to select the best sponsorships for your business. You may bring your selections to the Chamber Office, or contact us by phone or email. Sponsorships are assigned on a first-come, first-served basis and can be chosen at any time. Please ensure payment is made by the event's sponsorship deadline. To remain a member in good standing, businesses committing to sponsorship levels must fulfill their financial obligations.

ANNUAL BANQUET (pg 9)

- Presenting Sponsor (SOLD)
- Premier Sponsor \$2500
- Contributing Sponsor \$1500
- Music Sponsor \$1000
- Spotlight Sponsor \$1000
- Table Sponsor \$850

BEYOND BREAKFAST (pg 28)

- First Quarter Sponsor \$300 or In-Kind
- Second Quarter Sponsor \$300 (SOLD)
- Third Quarter Sponsor \$300 (SOLD)
- Fourth Quarter Sponsor \$300 (SOLD)

"SHOOT HAPPENS!" CLAY SHOOT (pg 11)

- Presenting Sponsor \$3000
- Lunch at the Range Sponsor \$2000
- Gun Safe Raffle Sponsor \$2000
- Gift/Swag Sponsor \$2000
- 12-Gauge Team Sponsor \$1500
- 16-Gauge Team Sponsor \$750
- 20-Gauge Team Sponsor \$500
- Breakfast Sponsor \$500
- Beverage Sponsor \$500
- Mulligan Station Sponsor \$400
- Station Sponsor \$200
- Raffle Sponsor/Donation In-Kind

"WHAT'S HAPPENING" BREAKFAST/LUNCH (pg 29)

- Presenting Sponsor \$2000 or In-Kind
- Table Sponsor \$250

"WHY THE HOLE NOT?" GOLF OPEN (pg 18)

- Presenting Sponsor \$5000
- Swag Sponsor \$2500
- Prize Sponsor \$2500
- Lunch on the Links Sponsor \$2500
- Golf Cart Sponsor \$2000
- Beverage Cart Sponsor \$1500
- 19th Hole Sponsor \$1500 (SOLD)
- Driving Range Sponsor \$1000
- Scoreboard Sponsor \$500
- Clubhouse Sponsor \$500
- Corporate Team Sponsor \$500
- Hole Sponsor \$300
- Raffle Sponsor/Donation In-Kind

J. PAT BEAIRD INDUSTRY OF THE YEAR LUNCHEON (pg 16)

- Presenting Sponsor (SOLD)
- Premier Sponsor \$2500
- Contributing Sponsor \$1500
- Spotlight Sponsor \$1000
- Table Sponsor \$1000

MINORITY BUSINESS OPPORTUNITY AWARDS (MBOA) DINNER (pg 14)

- Presenting Sponsor (SOLD)
- Premier Sponsor \$2500
- Contributing Sponsor \$1500
- Music Sponsor \$1000
- Spotlight Sponsor \$1000
- Table Sponsor \$890

"PAY IT FORWARD" MEMBERSHIP (pg 28)

- Annual Sponsorship \$430

SELECTING YOUR SPONSORSHIPS (Part 2)

40 UNDER FORTY GALA (pg 24)

- Presenting Sponsor (SOLD)
- Signature Cocktail & Bar Sponsor \$3000
- Awards Sponsor \$3000
- Premier Sponsor \$2500
- Photo Booth Sponsor \$2000
- Contributing Sponsor \$1500
- Music/Entertainment Sponsor \$1000
- Spotlight Sponsor \$1000
- Table Sponsor \$890

"GSC TO DC" FLY-IN (pg 30)

- Presenting Sponsor \$5000
- Premier Sponsor \$2500

"SAVE THE CHAMBER BUILDING" CAPITAL CAMPAIGN (pg 7)

- Individual Donation
- Organization Donation

SBBA HIGHER EDUCATION SUMMIT (pg 35)

- Presenting Sponsor \$1000
- Contributing Sponsor \$750
- Welcome Breakfast Sponsor \$500
or In-Kind

ATHENA LEADERSHIP AWARD LUNCHEON (pg 22)

- Presenting Sponsor (SOLD)
- Honoree & Recipient Gift Sponsor (SOLD)
- Premier Sponsor \$2500
- Contributing Sponsor \$1500
- Spotlight Sponsor \$1000
- Table Sponsor \$890

GREATER SHREVEPORT LEADERSHIP (pg 32)

- Leadership Day at the Capitol Sponsor \$2500
- Transportation Sponsor \$1000
- Graduation Sponsor \$1000
- Session Sponsor \$500

GREATER SHREVEPORT YOUTH LEADERSHIP (pg 34) ** New for 2025

- Supporting Sponsor \$3000
- Contributing \$1000

YOUNG PROFESSIONALS INITIATIVE (pg 36)

- YPI Social Host Sponsor \$500
- YPI Lunch Sponsor \$500
- YPI Lunch Table Sponsor \$250

Please complete the following information and return to the Chamber with your selections.

Name of Sponsoring Organization_____

Primary Contact: _____

Last Name _____ First Name _____

Billing Address_____

City_____ State_____ Zip _____ Phone_____

Mobile_____ Email Address_____

A Call to Action: Help Us Preserve Our "Monument to the Future"

CAPITAL CAMPAIGN

One hundred years ago, the people of Shreveport came together in a remarkable display of unity to fund and build the Shreve Memorial Library in the heart of downtown. This magnificent structure became more than just a building; it was a testament to civic pride and a bold statement of hope—a "Monument to the Future."

Today, that monument needs your help. While it remains a cornerstone of our community, time has taken its toll. The building's roof and gutter system are beyond repair, leaving water damage and a collapsed ceiling. Corroded steel frames on exterior windows must be replaced, and leaks persist in other areas. Outside, the steps and plaza have deteriorated, and the landscaping needs a complete overhaul. Inside, decades-old HVAC and pumping systems, as well as an aging elevator, can no longer keep up with modern demands.

Recognizing the urgency, the Chamber worked tirelessly to assume ownership of the building from the city. This critical step ensures we can act decisively to preserve this treasured landmark before it's too late. Now, we're turning to you to help us bring this vision to life.

Through our capital campaign, we aim to:

- Repair and preserve the building's historic exterior.
- Modernize its aging infrastructure and technology.
- Create an endowment to ensure ongoing maintenance and preservation.

Yes, the challenges are considerable, but so is the opportunity to ensure this iconic structure continues to inspire and serve our community for generations to come. Together, we can uphold the legacy of those who built it a century ago and secure its future.

Join Us in Saving Shreveport's Monument to the Future

We need your support to make this vision a reality. Every contribution—large or small—brings us closer to our goal. This isn't just about preserving a building; it's about preserving a piece of our community's history, pride, and potential.

Act Today! Donate to the Capital Campaign and be part of a legacy that will inspire generations to come. Together, we can restore this symbol of Shreveport's resilience and ambition.



To make a tax deductible contribution to support this effort, please use the form on the following page.

For more information, please contact Chamber President, Dr. Tim Magner at 318-677-2500.



Chamber Building Fund Donation Commitment Form



DONOR INFORMATION

Type of Donation (Check One): Individual Organization

Name of Donor _____

Primary Contact: (if different from above) _____

Last Name _____ First Name _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____ Mobile _____ Email address _____

DONATION INFORMATION

It is my/our intention to contribute \$ _____

One Time Annually Quarterly Monthly Other Stock

For the next _____ years in installments of \$ _____ to support the Chamber Building Fund.

It is my/our intention to make the first payment in _____ of 20 _____

Unless otherwise stated, all funds will be allocated to the Building Fund. If you would like a portion of your donation allocated to the Endowment Fund, please indicate the percentage here: Endowment Fund % _____

PAYMENT INFORMATION

- Please make checks payable to Greater Shreveport Chamber Foundation
- Please Charge my Visa MC AMEX DISCOVER

Credit Card Number _____/_____/_____/_____

Expiration Date _____/_____ CVV _____

- Donate online at <http://www.shreveportchamber.org> or use this QR Code



PUBLIC RECOGNITION

The Chamber may publicly acknowledge my commitment: YES NO

Please make my gift ___ in honor of ___ in memory of: _____

Signature _____ Date _____

THANK YOU FOR YOUR GENEROUS SUPPORT!

The Shreveport Chamber Foundation is a 501(c)(3) Not for Profit organization. Your Donation is Tax Deductible.

ANNUAL BANQUET

EVENT DATE: JAN 28 ● SPONSORSHIP DEADLINE: DEC 20

EVENT INFORMATION

Estimated Attendance: 400+

Join us for an elegant evening celebrating the Chamber's achievements and vision for the coming year, where your sponsorship puts you in front of local business leaders, elected officials, and key decision-makers across diverse industries. The highlight of the evening is the Business Leader of the Year Award presentation, which honors a local leader making a remarkable impact on the community. As a sponsor, you'll enjoy exclusive brand exposure, meaningful interactions with influential community members, and the opportunity to strengthen your company's profile among key stakeholders.

SPONSORSHIP OPPORTUNITIES & BENEFITS

Presenting Sponsor

\$5000 (SOLD)

- Event press releases sent including your company name
- Presenting sponsor logo and name recognition on "Save the Date" and all promotional materials (TIME SENSITIVE)
- Sponsor recognized as Presenting Sponsor at the event
- 30-second video/infomercial played at event (optional and provided by sponsor)
- One full-page ad in the event program
- Sponsor's representative gives remarks and assists in award presentation
- Photo opportunity with award recipients
- Presenting Sponsor logo and name recognition on event's promotional & registration pages on Chamber website
- Presenting Sponsor logo and name recognition in PowerPoint presentation
- Reserved priority seating for up to 2 tables (optional)
- Sponsor company flyer placed at each table at the event (optional & provided by sponsor)
- Presenting sponsor logo displayed on table tents at the event
- Presenting Sponsor logo and name recognition "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meeting

Premier Sponsor

\$2500 (Multiple Available)

- Sponsor recognition during event
- One full-page ad in event program
- Logo recognition in event presentation & website pages
- Reserved priority seating for 1 table
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

Contributing Sponsor

\$1500 (Multiple Available)

- Sponsor recognition during event
- One 1/2-page ad in event program
- Logo recognition in event presentation & website pages
- Priority reserved seating for 1 table
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

ANNUAL BANQUET

EVENT DATE: JAN 28 ● SPONSORSHIP DEADLINE: DEC 20

SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

Music/Entertainment Sponsor \$1000 or In-Kind (One Available)

- Sponsor recognition during event
- Sponsor's digital ad displayed on event registration page
- Logo recognition in event presentation & website pages
- Logo featured in event program
- Priority reserved seating for 1 attendee (additional seats can be purchased at cost)
- Sponsor company promotional flyer placed at each table (optional & provided by sponsor)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

Spotlight Sponsor (does not include seats) \$1000 (Multiple Available)

- Sponsor recognition during event
- Logo in banquet program
- Logo recognition in event presentation & website pages
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

Table Sponsor \$850 (Multiple Available)

- Priority reserved seating for 1 table
- Sponsor name/logo displayed on sponsor's table tent at the event
- Listed in event program
- Listed in event presentation



"SHOOT HAPPENS!" CLAY SHOOT

EVENT DATE: APR 26 ● SPONSORSHIP DEADLINE: APR 4

EVENT INFORMATION

Estimated Attendance: 100+

Get ready for 'SHOOT HAPPENS!' – a lively, family-friendly sporting clays tournament that offers sponsors high visibility through exciting on-the-course challenges, raffle prizes, and cash awards. Designed for all skill levels, this event welcomes Chamber board members, business leaders, and decision-makers, giving sponsors the ideal platform to engage with participants in a relaxed, interactive setting. By sponsoring, you position your brand prominently while creating meaningful connections and enjoying a day of fun and networking that enhances your company's community profile.

SPONSORSHIP OPPORTUNITIES & BENEFITS

Presenting Sponsor

\$3000 (One Available)

- Event press releases sent including your company name
- Presenting sponsor logo and name recognition on "Save the Date" and all promotional materials (TIME SENSITIVE)
- Sponsor recognized as Presenting Sponsor on event signage
- Sponsor's representative gives remarks and assists in award presentation
- Photo opportunity with award recipients
- Presenting Sponsor logo and name recognition on event's promotional & registration pages on Chamber website
- One team of 5 shooters (includes breakfast, lunch on the range, and beverages)
- Sponsor is invited to set up table (provided) with representatives at a designated safe location (Lunch at the Range included for two representatives)
- Sponsor's representative is invited to operate the station pull to maximize engagement opportunities
- Presenting Sponsor logo and name recognition "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meeting

Gun Safe Raffle Prize Sponsor

\$2000 (One Available)

- Raffle Prize provided by (your company name) branding
- Sponsor recognition during event
- Sponsor logo recognition on event signage and digital platforms
- Opportunity to give sponsor remarks
- One team of 5 shooters (includes breakfast, Lunch at the Range, and beverages)
- Sponsor is invited to set up table (provided) with representatives at a designated safe location (Lunch at the Range included for two representatives)
- Sponsor's representative is invited to operate the station pull to maximize engagement opportunities
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

"SHOOT HAPPENS!" CLAY SHOOT

EVENT DATE: APR 26 ● SPONSORSHIP DEADLINE: APR 4

SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

12-Gauge Team Sponsor \$1500 (Multiple Available)

- Sponsor logo on sponsor event signage
- Sponsor logo recognition on event's promotional and registration pages on Chamber's digital platforms
- Sponsor recognition during tournament
- One team of 5 shooters (includes breakfast, Lunch at the Range, and beverages)
- 10 raffle tickets per team
- 5 Mulligans per team
- Sponsor is invited to set up table (provided) with representatives at a designated safe location (Lunch at the Range included for two representatives)
- Sponsor's representative is invited to operate the station pull to maximize engagement opportunities
- Sponsor logo and name recognition "Thank you" across all social media platforms

16-Gauge Team Sponsor \$750 (Multiple Available)

- Sponsor logo on sponsor event signage
- Sponsor logo on event's promotional pages on Chamber's website and digital platforms
- Sponsor recognition at the sporting clay tournament
- One team of 5 shooters (includes breakfast, Lunch at the Range, and beverages)
- Sponsor name recognition and "Thank you" across all social media platforms

20-Gauge Team Sponsor \$500 (Multiple Available)

- One team of 5 shooters (includes breakfast, Lunch at the Range, and beverages)
- Listed on event's promotional pages on Chamber's website
- Sponsor name recognition and "Thank you" across all social media platforms

Breakfast and Safety Meeting Sponsor \$500 or In-Kind (One Available)

- Sponsor logo on signage at Breakfast table
- Sponsor logo recognition on event's promotional pages on Chamber's website
- Sponsor recognition at the sporting clay tournament
- Sponsor opportunity to welcome attendees during the Safety Meeting
- One individual shooter registration (includes breakfast, Lunch at the Range, and beverages)
- Sponsor logo recognition and "Thank you" across all social media platforms

"SHOOT HAPPENS!" CLAY SHOOT

EVENT DATE: APR 26 ● SPONSORSHIP DEADLINE: APR 4

SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

Beverage Sponsor

\$500 or In-Kind (One Available)

- Sponsor logo on sponsor event signage
- Sponsor logo recognition on event's promotional pages on Chamber's website
- Sponsor recognition at the sporting clay tournament
- One individual shooter registration (includes breakfast, Lunch at the Range, and beverages)
- Beverage Sponsor name recognition and "Thank you" across all social media platforms

Station Sponsor

\$200 (Multiple Available)

- Sponsor logo on sign at one station
- Maximize engagement opportunities at the shooting station on a team by team basis
- Sponsor "Thank you" across all social media platforms

Mulligan Station Sponsor

\$400 (One Available)

- Sponsor logo on sign at "Mulligan" sporting clay station
- Table for business info & lunch for 1 (optional)
- Maximize engagement opportunities at the Mulligan Station
- Sponsor "Thank you" across all social media platforms

Raffle Sponsor/Donation

In-Kind (Multiple Available)

- Prize donation (can be items, goods, services, vacations, gift cards etc.)
- Business flyer and information displayed at event (optional and supplied by Sponsor)
- Sponsor name displayed on Raffle prize sign at the event
- Sponsor listed on event's website page
- Sponsor "Thank you" across all social media platforms



MINORITY BUSINESS OPPORTUNITY AWARDS (MBOA) DINNER

EVENT DATE: JUN 26 ● SPONSORSHIP DEADLINE: MAY 29

EVENT INFORMATION

Estimated Attendance: 300+

Celebrate the achievements of exceptional minority-owned businesses and leaders at the Annual MBOA Dinner. Sponsoring this event places your brand alongside the region's most impactful leaders, fostering community goodwill and showcasing your commitment to diversity and excellence. As an event sponsor, you'll gain premium exposure to elected officials, industry professionals, and community leaders, positioning your business as a champion of local talent and success stories.

SPONSORSHIP OPPORTUNITIES & BENEFITS

Presenting Sponsor

\$5000 (SOLD)

- Event press releases sent including your company name
- Presenting sponsor logo and name recognition on "Save the Date" and all promotional materials (TIME SENSITIVE)
- Sponsor recognized as Presenting Sponsor at the event
- 30-second video/infomercial played at event (optional and provided by sponsor)
- One full-page ad in the event program
- Sponsor's representative gives remarks and assists in award presentation
- Photo opportunity with award recipients
- Presenting Sponsor logo and name recognition on event's promotional & registration pages on Chamber website
- Presenting Sponsor logo and name recognition in PowerPoint presentation
- Reserved priority seating for up to 2 tables (optional)
- Sponsor company flyer placed at each table at the event (optional & provided by sponsor)
- Presenting sponsor logo displayed on table tents at the event
- Presenting Sponsor logo and name recognition "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meeting

Premier Sponsor

\$2500 (Multiple Available)

- Sponsor recognition during event
- One full-page ad in banquet program
- Logo recognition in event presentation & website pages
- Reserved priority seating for 1 table
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

Contributing Sponsor

\$1500 (Multiple Available)

- Sponsor recognition during event
- One 1/2-page ad in event program
- Logo recognition in event presentation & website page
- Priority reserved seating for 1 table
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

MINORITY BUSINESS OPPORTUNITY AWARDS (MBOA) DINNER

EVENT DATE: JUN 26 ● SPONSORSHIP DEADLINE: MAY 29

SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

Music/Entertainment Sponsor \$1000 or In-Kind (One Available)

- Sponsor recognition during event
- Sponsor's digital ad displayed on event registration page
- Logo recognition in event presentation & website page
- Logo featured in event program
- Priority reserved seating for 1 (additional seats can be purchased at cost)
- Sponsor company promotional flyer placed at each table (optional & provided by sponsor)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

Spotlight Sponsor (does not include seats) \$1000 (Multiple Available)

- Sponsor recognition during event
- Logo in event program
- Logo recognition in event presentation & website pages
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

Table Sponsor \$890 (Multiple Available)

- Priority reserved seating for 1 table
- Sponsor name/logo displayed on sponsor's table tent at the event
- Listed in event program
- Listed in event PowerPoint presentation



J. PAT BEAIRD INDUSTRY OF THE YEAR LUNCHEON

EVENT DATE: AUG 28 ● SPONSORSHIP DEADLINE: JUL 31

EVENT INFORMATION

Estimated Attendance: 400+

This annual celebration, sponsored by the J. Pat Beard Memorial Fund, honors a distinguished corporate leader from the Greater Shreveport area whose achievements exemplify excellence in business growth, community impact, and job creation. As a sponsor, you'll align your brand with this prestigious event, gaining valuable exposure among elected officials, business leaders, and industry professionals across diverse fields. With inspiring keynote speakers like Commander Kirk Lippold, Marcus Luttrell, Spencer Stone, Colonel Gregory Gadson, and Staff Sergeant Keni Thomas, this event offers attendees and sponsors a unique opportunity to engage with powerful stories of courage, leadership, and resilience.

Named in memory of J. Pat Beard, Sr., a dedicated community leader, this event positions your brand as a champion of local excellence and community progress, reinforcing your commitment to leadership and societal impact.

SPONSORSHIP OPPORTUNITIES & BENEFITS

Presenting Sponsor

\$5000 (SOLD)

- Event press releases sent including your company name
- Presenting sponsor logo and name recognition on "Save the Date" and all promotional materials (TIME SENSITIVE)
- Sponsor recognized as Presenting Sponsor at the event
- 30-second video/infomercial played at event (optional and provided by sponsor)
- One full-page ad in the event program
- Sponsor's representative gives remarks and assists in award presentation
- Photo opportunity with award recipients
- Presenting Sponsor logo and name recognition on event's promotional & registration pages on Chamber website
- Presenting Sponsor logo and name recognition in PowerPoint presentation
- Reserved priority seating for up to 2 tables (optional)
- Sponsor company flyer placed at each table at the event (optional & provided by sponsor)

Presenting Sponsor cont.

- Presenting sponsor logo displayed on table tents at the event
- Presenting Sponsor logo and name recognition and "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meeting

Premier Sponsor

\$2500 (Multiple Available)

- Sponsor recognition during event
- One full-page ad in event program
- Logo recognition in event presentation & website pages
- Reserved priority seating for 1 table
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

J. PAT BEARD INDUSTRY OF THE YEAR LUNCHEON

EVENT DATE: AUG 28 ● SPONSORSHIP DEADLINE: JUL 31

SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

Contributing Sponsor

\$1500 (Multiple Available)

- Sponsor recognition during event
- One 1/2-page ad in event program
- Logo recognition in event presentation & website pages
- Priority reserved seating for 1 table
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

Spotlight Sponsor

(does not include seating)

\$1000 Multiple Available

- Sponsor recognition during event
- Logo in event program
- Logo recognition in event presentation & website pages
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

Table Sponsor

\$1000 (Multiple Available)

- Priority reserved seating for 1 table
- Sponsor name/logo displayed on sponsor's table tent at the event
- Listed in event program
- Listed in event PowerPoint presentation



"WHY THE HOLE NOT?" GOLF OPEN

EVENT DATE: OCT 7 ● SPONSORSHIP DEADLINE: SEP 5

EVENT INFORMATION

Estimated Attendance: 100+

The 'Why the Hole Not?' Golf Open combines fun and high visibility, with sponsors engaging key decision-makers, clients, and community leaders in an exciting day on the course. From on-the-course challenges to raffle prizes and networking opportunities, this event offers sponsors a platform to build lasting connections in a relaxed, enjoyable setting. As a sponsor, your brand gains exclusive exposure, enhancing your reputation and fostering relationships with Chamber members and industry influencers.

SPONSORSHIP OPPORTUNITIES & BENEFITS

Presenting Sponsor

\$5000 (One Available)

- “Why The Hole Not?” Chamber Open presented by (your company name) branding
- Event press releases sent including your company name
- Premier logo recognition on the “Save the Date” promotional email and invitation emails (TIME SENSITIVE)
- Sponsor recognized as Presenting Sponsor at the golf tournament
- Sponsor’s representative welcomes members in attendance
- Photo opportunity with award recipients
- Presenting Sponsor logo recognition on promotional materials
- Presenting Sponsor logo recognition on event signage, including exclusive Presenting Sponsor Sign at Clubhouse
- Presenting Sponsor logo recognition on event’s promotional and registration pages on Chamber’s website and digital platforms

Presenting Sponsor cont.

- 1 team of four golfers (includes sponsor gifts, green fees, cart fees, lunch on the links, snacks, and beverages)
- Brochure about sponsor company given to each golfer (optional & provided by sponsor)
- Sponsor is invited to set up booth/table (sponsor provided) with representatives at a designated tee box (Lunch on the Links included for three representatives)
- Presenting Sponsor name recognition and thank you across all social media platforms
- Recognition at Chamber’s Board of Director’s meetings

"WHY THE HOLE NOT?" GOLF OPEN

EVENT DATE: OCT 7 ● SPONSORSHIP DEADLINE: SEP 5

SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

Prize Sponsor

\$2500 (One Available)

- Recognition and wording to reflect “Why The Hole Not?” Prize Sponsor provided by (your company name)
- Inclusion in pre & post event press releases
- Sponsor recognition during event
- Sponsor logo displayed on awards table at the event
- Sponsor logo recognition on event signage and digital platforms
- One team of four golfers (includes green fees, cart fees, Lunch on the Links, snacks, and beverages)
- Sponsor is invited to set up booth/table (sponsor provided) with representatives at a designated tee box (Lunch on the Links included for two representatives)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber’s Board of Director’s meetings

Swag Sponsor

\$2500 (One Available)

- Recognition and wording to reflect “Why The Hole Not?” Swag Sponsor provided by (your company name)
- Inclusion in pre & post event press releases
- Sponsor recognition during event
- Sponsor logo printed on gift item for each golfer
- Sponsor logo recognition on event signage and digital platforms
- One team of four golfers (includes green fees, cart fees, Lunch on the Links, snacks, and beverages)
- Sponsor is invited to set up booth/table (sponsor provided) with representatives at a designated tee box (Lunch on the Links included for two representatives)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber’s Board of Director’s meetings

"WHY THE HOLE NOT?" GOLF OPEN

EVENT DATE: OCT 7 ● SPONSORSHIP DEADLINE: SEP 5

SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

Lunch on the Links Sponsor

\$2500 (One Available)

- Recognition and wording to reflect “Lunch on the Links” presented by (your company name)
- Inclusion in pre & post event press releases
- Lunch on the Links Sponsor logo on select promotional materials
- Sponsor logo on exclusive Lunch on the Links Sponsor Sign at buffet table
- Lunch on the Links Sponsor logo on event’s promotional and registration pages on Chamber’s website and digital platforms
- Opportunity for sponsor to address golfers at the lunch reception prior to the tournament
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch on the links, snacks, and beverages
- Sponsor recognized as Lunch on the Links Sponsor at the golf tournament
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box (Lunch on the Links included for two representatives)
- Lunch on the Links Sponsor name recognition and thank you across all social media platforms
- Recognition at Chamber’s Board of Director’s meetings

Golf Cart Sponsor

\$2000 (One Available)

- Recognition and wording to reflect “Why The Hole Not?” golf carts provided by (your company name)
- Sponsor logo displayed on all golf carts used by golfers
- Sponsor recognition during event
- Sponsor logo recognition on event signage and digital platforms
- Sponsor company promotional flyer placed in each cart (optional & provided by sponsor)
- One team of four golfers (includes green fees, cart fees, Lunch on the Links, snacks, and beverages)
- Sponsor is invited to set up booth/table (sponsor provided) with representatives at a designated tee box (Lunch on the Links included for two representatives)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber’s Board of Director’s meetings

"WHY THE HOLE NOT?" GOLF OPEN

EVENT DATE: OCT 7 ● SPONSORSHIP DEADLINE: SEP 5

SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

Beverage Cart Sponsor

\$1500 (One Available)

- Recognition and wording to reflect "Why The Hole Not?" beverage carts provided by (your company name)
- Sponsor logo on four golf carts used for beverage and snack delivery during the tournament
- Sponsor's representative will have the opportunity to ride in cart and engage with all teams and players while delivering beverages and snacks
- Sponsor recognition during event
- Sponsor logo on event signage and on coolers containing beverages
- Sponsor logo recognition on event signage and digital platforms
- Lunch on the Links included for 4 representatives
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

19th Hole Sponsor

\$1500 (One Available) SOLD

- Sponsor logo on exclusive Sponsor sign
- Sponsor recognition during event
- Sponsor logo recognition on event signage and digital platforms
- Sponsor is invited to set up a table/booth (company provided) at an assigned hole with representatives at the tee-box
- Lunch on the Links included for two representatives
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

"WHY THE HOLE NOT?" GOLF OPEN

EVENT DATE: OCT 7 ● SPONSORSHIP DEADLINE: SEP 5

SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

Driving Range Sponsor

\$1000 (One Available)

- Sponsor logo on exclusive Sponsor sign at the Driving Range
- Sponsor recognition during event
- Sponsor logo recognition on event signage and digital platforms
- Sponsor is invited to set up a table/booth (company provided) at the Driving Range with representatives at the tee-box
- Lunch on the Links included for two representatives
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

Scoreboard Sponsor

\$500 (One Available)

- Sponsor logo on exclusive Sponsor sign
- Sponsor recognition during event
- Sponsor logo recognition on event signage and digital platforms
- Lunch on the Links included for one representative
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

Clubhouse Sponsor

\$500 (One Available)

- Sponsor logo on exclusive Sponsor sign
- Sponsor recognition during event
- Sponsor logo recognition on event signage and digital platforms
- Lunch on the Links included for one representative
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

Corporate Team Sponsor

\$500 (Multiple Available)

- One team of four golfers (includes green fees, cart fees, Lunch on the Links, snacks, and beverages)
- Corporate team listed on event's promotional pages on Chamber's website

"WHY THE HOLE NOT?" GOLF OPEN

EVENT DATE: OCT 7 ● SPONSORSHIP DEADLINE: SEP 5

SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

Hole Sponsor

\$300 (Multiple Available)

- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box
- Engage golfers with promotional games/items, food or beverages before they tee-off.
- Sponsor listed on event's promotional pages on Chamber's website
- Business logo featured on 18" x 24" sign at hole (Chamber provided)
- Sponsor name recognition and "Thank you" across all social media platforms
- Lunch on the Links included for one representative

Raffle Sponsor/Donation

In-Kind (Multiple Available)

- Prize donation (can be items, goods, services, vacations, gift cards etc.)
- Business flyer and information displayed at event (optional and supplied by Sponsor)
- Sponsor name displayed on Raffle prize sign at the event
- Sponsor listed on event's web page
- Sponsor "Thank you" across all social media platforms



ATHENA LEADERSHIP AWARD LUNCHEON

EVENT DATE: NOV 13 ● SPONSORSHIP DEADLINE: OCT 13

EVENT INFORMATION

Estimated Attendance: 300+

Each year, the ATHENA Leadership Award Luncheon celebrates an outstanding individual who exemplifies excellence and service in our community, making it a unique opportunity for sponsors to associate with leadership and impact. Sponsoring this prestigious event showcases your support for mentorship, community growth, and professional excellence. With attendees ranging from business leaders to elected officials, your brand will be prominently positioned, reinforcing your commitment to fostering strong, inclusive leadership.

SPONSORSHIP OPPORTUNITIES & BENEFITS

Presenting Sponsor

\$5000 (One Available) SOLD

- Pre and post event press releases sent including your company name
- Presenting sponsor logo and name recognition on the "Save the Date" promotional materials (TIME SENSITIVE)
- Presenting sponsor logo and name recognition on invitation materials
- Sponsor recognized as Presenting Sponsor at the event
- 15-second video/infomercial played at event (optional and provided by sponsor)
- One full-page ad in the event program
- Sponsor's representative gives remarks
- Photo opportunity with award recipients
- Presenting Sponsor logo and name recognition on promotional materials
- Presenting Sponsor logo and name recognition on event's promotional & registration pages on Chamber website
- Presenting Sponsor logo and name recognition in PowerPoint presentation

Presenting Sponsor cont.

- Reserved priority seating for up to 2 tables (optional)
- Sponsor company flyer placed at each table at the event (optional & provided by sponsor)
- Presenting sponsor logo displayed on table tents at the event
- Presenting Sponsor logo and name recognition and "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meeting

Premier Sponsor

\$2500 (Multiple Available)

- Sponsor recognition during event
- One full-page ad in event program
- Logo recognition in event presentation & website pages
- Reserved priority seating for 1 table
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

ATHENA LEADERSHIP AWARD LUNCHEON

EVENT DATE: NOV 13 ● SPONSORSHIP DEADLINE: OCT 13

SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

Contributing Sponsor

\$1500 (Multiple Available)

- Sponsor recognition during event
- One 1/2-page ad in event program
- Logo recognition in event presentation & website pages
- Priority reserved seating for 1 table
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

Table Sponsor

\$890 (Multiple Available)

- Priority reserved seating for 1 table
- Sponsor name/logo displayed on sponsor's table tent at the event
- Listed in event program
- Listed in event presentation

Spotlight Sponsor (does not include seats)

\$1000 (Multiple Available)

- Sponsor recognition during event
- Logo in event program, presentation & website pages
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

Photo Sponsor

In-kind (One Available)

- Sponsorship includes rights to take photos at event and publish event photos on sponsor's digital platforms and website
- Sponsor company business card placed at each table (optional & provided by sponsor)
- Priority reserved seating for 1 attendee
- Listed on event page, program & presentation



40 UNDER FORTY GALA

EVENT DATE: DEC 5 ● SPONSORSHIP DEADLINE: NOV 7

EVENT INFORMATION

Estimated Attendance: 400+

The 40 Under Forty Gala honors Northwest Louisiana's exceptional young professionals, offering sponsors unmatched visibility among future leaders, business executives, and community influencers. As the event sponsor, your brand will be front and center throughout the evening, aligning with innovation, leadership, and achievement. This high-profile event connects you directly with ambitious, forward-thinking individuals, strengthening your company's reputation and fostering valuable future partnerships.

SPONSORSHIP OPPORTUNITIES & BENEFITS

Presenting Sponsor

\$5000 (One Available) SOLD

- Inclusion in event press releases featuring your company's name
- Logo and name recognition on "Save the Date" promotional materials (time-sensitive)
- Logo and name recognition on invitation materials
- Acknowledgment as Presenting Sponsor during the event
- 30-second video or infomercial played during the event (optional; provided by sponsor)
- Full-page ad in the event program
- Sponsor representative's remarks and participation in award presentation
- Photo opportunity with award recipients
- Logo and name recognition on all promotional materials
- Logo and name recognition on event promotional and registration pages on the Chamber website
- Logo and name recognition in event's PowerPoint presentation
- Reserved priority seating for up to two tables (optional)

Presenting Sponsor cont.

- Sponsor flyer placed at each table (optional; provided by sponsor)
- Logo displayed on table tents at the event
- Logo and name recognition with a "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

Signature Cocktail & Bar Sponsor

\$3000 (One Available)

- Inclusion in pre & post event press releases
- Sponsor acknowledgment during the event
- Sponsor logo displayed on event signage
- Full-page ad in the event program
- Logo featured in event presentation & on website pages
- Reserved priority seating for 1 table
- Promotional flyer placed at each table (optional; provided by sponsor)
- Sponsor appreciation on all social media platforms
- Recognition at Chamber's Board of Director's meetings

40 UNDER FORTY GALA

EVENT DATE: DEC 5 ● SPONSORSHIP DEADLINE: NOV 7

SPONSORSHIP OPPORTUNITIES & BENEFITS

Awards Sponsor

\$3000 (One Available)

- Customized recognition as the 2025 40 Under Forty Awards Sponsor, featuring your company's name
- Inclusion in all pre- and post-event press releases
- Sponsor acknowledgment during the event
- Sponsor logo displayed on event signage
- Full-page ad in the event program
- Logo featured in event presentation and on website pages
- Reserved priority seating for 1 table
- Photo opportunity with award recipients
- Promotional flyer placed at each table (optional; provided by sponsor)
- Sponsor appreciation on all social media platforms
- Recognition at Chamber's Board of Director's meetings

Premier Sponsor

\$2500 (Multiple Available)

- Sponsor acknowledgment during the event
- Full-page ad in the event program
- Logo featured in event presentation & on website pages
- Reserved priority seating for 1 table
- Promotional flyer placed at each table (optional; provided by sponsor)
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor appreciation across all social media platforms
- Recognition at Chamber's Board of Director's meetings

40 UNDER FORTY GALA

EVENT DATE: DEC 5 ● SPONSORSHIP DEADLINE: NOV 7

SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

Photo Booth Sponsor

\$2000 or In-Kind (One Available)

- Photo rights: Sponsor may take and publish event photos on digital platforms
- Photo credit: Chamber reserves the right to publish event photos with full credit to Sponsor
- Sponsor acknowledgment during the event
- Logo displayed on event signage
- Half-page ad in the event program
- Logo included in event presentation and on website pages
- Reserved priority seating for one person
- Promotional flyer placed at each table (optional; provided by sponsor)
- Sponsor appreciation across all social media platforms
- Recognition at Chamber's Board of Director's meetings

Contributing Sponsor

\$1500 (Multiple Available)

- Sponsor recognition during event
- One 1/2-page ad in event program
- Logo recognition in event presentation & website page
- Priority reserved seating for 1 table
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

Music/Entertainment Sponsor

\$1000 or In-Kind (One Available)

- Sponsor recognition during event
- Sponsor's digital ad displayed on event registration page
- Logo recognition in event presentation & website page
- Logo featured in event program
- Priority reserved seating for 1 (additional seats can be purchased at cost)
- Sponsor company promotional flyer placed at each table (optional & provided by sponsor)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

Spotlight Sponsor

(does not include seats)

\$1000 (Multiple Available)

- Sponsor recognition during event
- Logo in event program, event presentation & website page
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

40 UNDER FORTY GALA

EVENT DATE: DEC 5 ● SPONSORSHIP DEADLINE: NOV 7

SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

Table Sponsor

\$850 (Multiple Available)

- Priority reserved seating for 1 table
- Sponsor name/logo displayed on sponsor's table tent at the event
- Listed in event program
- Listed in event presentation



BEYOND BREAKFAST SERIES

EVENT DATES: MULTIPLE ● SPONSORSHIP DEADLINE: MULTIPLE

EVENT INFORMATION

Estimated Attendance: 25+

Beyond Breakfast offers an ideal sponsorship opportunity to connect with new Greater Shreveport Chamber members as they begin their business journey. This intimate event provides sponsors with exclusive visibility and the chance to engage directly with emerging business leaders, Chamber staff, and seasoned members in a relaxed, high-impact setting. Sponsoring Beyond Breakfast positions your brand as a key supporter of growth and community, fostering valuable connections that can lead to lasting partnerships.

SPONSORSHIP OPPORTUNITIES

First Quarter Breakfast (One Available): \$500

- *Event:* Wednesday, Feb 5, 2025 - *Sponsorship Deadline:* Jan 7, 2025

Second Quarter Breakfast (One Available): \$500 (SOLD)

- *Event:* Wednesday, May 21, 2025 - *Sponsorship Deadline:* Apr 29, 2025

Third Quarter Breakfast (One Available): \$500 (SOLD)

- *Event:* Wednesday, Aug 27, 2025 - *Sponsorship Deadline:* Jul 21, 2025

Fourth Quarter Breakfast (One Available): \$500 (SOLD)

- *Event:* Wednesday, Oct 22, 2025 - *Sponsorship Deadline:* Oct 1, 2025

SPONSORSHIP BENEFITS

- Logo on event signage
- Verbal recognition at the event & opportunity to address participants
- Social Media shout outs and thank you

PAY IT FORWARD

EVENT DATES: N/A ● SPONSORSHIP DEADLINE: DEC 1

PROGRAM INFORMATION

Empower growth in our community by 'Paying It Forward' and sponsoring a 1-year Chamber 'Basic' membership for an organization, start-up, entrepreneur, or non-profit of your choice. Through your sponsorship, you'll open doors for them to build valuable relationships, access new opportunities, and gain insights to support their journey. Your support will help them feel connected, capable, and ready to thrive in our business community while positioning your brand as a champion of local business success community impact.

SPONSORSHIP OPPORTUNITIES

Basic Membership (multiple available): \$430. Contact Carole at (318) 677-2510 for details.

SPONSORSHIP BENEFITS

- Exclusive "Pay It Forward" icon & recognition online and in printed business listing
- Recognition on the sponsored organization's online and printed business listing
- Recognition at Chamber's Board of Director's meetings

"WHAT'S HAPPENING" BREAKFAST/LUNCH

EVENT DATES: MULTIPLE ● SPONSORSHIP DEADLINE: MULTIPLE

EVENT INFORMATION

Estimated Attendance: 100+

“What’s Happening” Breakfasts/Luncheons provide a unique platform for your brand to engage with the Chamber’s initiatives on critical issues facing our community and region. These well-attended events feature keynote and panel speakers from among regional leaders, offering sponsors a chance to gain visibility while aligning with discussions that shape our area's future. With an audience of elected officials, community advocates, and business leaders across various industries, sponsors benefit from valuable networking opportunities and direct brand exposure to a dedicated and influential group.

SPONSORSHIP OPPORTUNITIES

Sponsors may select one or multiple event dates.

Second Quarter Presenting Sponsor (One Available): \$2000 or In-Kind (SOLD)

- *Event: Apr 2025 - Sponsorship Deadline: Mar 1, 2025*

Third Quarter Presenting Sponsor (One Available): \$2000 or In-kind

- *Event: Aug 2025 - Sponsorship Deadline: Jun 1, 2025*

Fourth Quarter Presenting Sponsor (One Available): \$2000 or In-kind

- *Event: Oct 2025 - Sponsorship Deadline: Aug 1, 2025*

SPONSORSHIP BENEFITS

- “What’s Happening” Breakfast/Luncheon presented by (your company name) branding
- Exclusive logo recognition on promotional materials and digital platforms
- Exclusive logo recognition on event’s registration pages on Chamber’s website
- Sponsor recognized at the event as the “Presenting Sponsor”
- Opportunity to give remarks (2-3 minutes)
- Opportunity to provide marketing materials (optional & provided by sponsor)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber’s Board of Director’s meetings

IN-KIND SPONSOR TO PROVIDE:

- Donation of full breakfast buffet for attendees (attendees vary between 50-150)
- Seating for all attendees
- 1 table for check-in
- 1 table for panel guests (If applicable)
- Microphone, podium, screen & projector

\$2000 SPONSOR TO PROVIDE:

- Payment to chamber (all logistics to be handled by Chamber liaison)
- Marketing collateral (logo, flyers, banners, etc.)

"GSC TO DC" FLY-IN

EVENT DATES: MAR 24- 27 ● SPONSORSHIP DEADLINE: FEB 15

EVENT INFORMATION

Estimated Attendance: 40+

As part of our comprehensive advocacy efforts, the Greater Shreveport Chamber prioritizes engagement with elected officials at the city, state, and federal levels. To ensure our community's voice is heard, Chamber representatives—including board members, business leaders, and local officials—travel to Washington D.C. three times a year to present a federal public policy agenda focused on the needs of the Greater Shreveport/Bossier region. These trips have yielded substantial support from Louisiana's Congressional delegation for critical initiatives, including funding for I-49, enhancements at Barksdale Air Force Base, and Red River dredging projects.

Sponsorship of these advocacy efforts provides excellent exposure in a powerful setting, with sponsors receiving recognition in all promotional materials, as well as during scheduled events and activities. By sponsoring, your brand aligns with influential advocacy efforts and is highlighted among key political and business leaders focused on regional progress

SPONSORSHIP OPPORTUNITIES & BENEFITS

Presenting Sponsor

\$5000 (One Available)

- "GSC to DC Fly-In presented by (your company name)" branding
- Inclusion in pre & post event press releases
- Sponsor logo recognition on the "Save the Date" promotional email and invitation emails (time sensitive)
- One attendee invited to attend the event (lodging, meals and application fee covered)
- Sponsor recognized as Presenting Sponsor throughout the trip, specifically in the presence of delegation members
- Photo opportunity with delegation, special guests, and representatives

Presenting Sponsor cont.

- Sponsor logo recognition on promotional materials
- Sponsor logo recognition on the "GSC to DC" Fly-In Issues Book and official itinerary
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

"GSC TO DC" FLY-IN

EVENT DATES: MAR 24-27 ● SPONSORSHIP DEADLINE: FEB 15

SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

Premier Sponsor

\$2500 (One Available)

- Inclusion in pre & post event press releases
- One attendee invited to attend with application fee waived (transportation, lodging and meals not included)
- Sponsor recognized as Premier Sponsor throughout the trip, specifically in the presence of delegation members
- Photo opportunity with delegation, special guests, and representatives
- Sponsor logo recognition on the "GSC to DC" Fly-In Issues Book (back cover) and official itinerary
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings



GREATER SHREVEPORT LEADERSHIP

EVENT DATES: YEAR-LONG ● SPONSORSHIP DEADLINE: MULTIPLE

PROGRAM INFORMATION

Estimated Attendance: 30+

For nearly 50 years, the Greater Shreveport Chamber has been cultivating future leaders through its Greater Shreveport Leadership Program, a dynamic, 10-month journey designed to build a diverse network of community-minded business and civic leaders. Founded in 1977, this program offers participants unique, behind-the-scenes access to local leaders tackling critical issues in government, education, economic development, healthcare, and more.

Sponsoring the Leadership Program provides your brand with visibility among the region's emerging influencers and established leaders, as well as recognition throughout interactive workshops and community activities. Participants meet monthly, traveling to key locations to deepen their knowledge of the Shreveport area, and join an annual trip to Baton Rouge for legislative insights. Sponsorship positions your company as a supporter of impactful leadership development and community growth, connecting you directly with those dedicated to shaping Shreveport's future.

SPONSORSHIP OPPORTUNITIES & BENEFITS

Leadership Day at the Capitol Sponsor \$2500 (One Available)

- "Leadership Day at the Capitol presented by (your company name)" branding
- Sponsor logo recognition on promotional materials
- Sponsor recognized as "Leadership Day at the Capital" Sponsor throughout the day
- One attendee invited to "Leadership Day at the Capital" trip (optional)
- Opportunity to welcome participants and give two-minute sponsor remarks
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

Graduation Sponsor \$1000 (one available)

- Premier logo recognition on promotional materials
- Sponsor recognized as "Greater Shreveport Leadership Graduation" Sponsor at the Graduation
- Five attendees invited to Greater Shreveport Leadership Graduation (optional)
- Opportunity to welcome participants and give five-minute sponsor remarks
- Opportunity to offer marketing materials to each participant (optional and provided by sponsor)
- Sponsor name recognition and thank you across all social media platforms
- Recognition at Chamber's Board of Director's meetings

GREATER SHREVEPORT LEADERSHIP

EVENT DATES: YEAR-LONG ● SPONSORSHIP DEADLINE: MULTIPLE

SPONSORSHIP OPPORTUNITIES & BENEFITS Cont.

Transportation Sponsor

\$1500 or In-Kind (Seven Available)

- Greater Shreveport Leadership Transportation presented by (your company name)" branding
- Sponsor logo recognition on session materials
- Sponsor recognized as Transportation Sponsor throughout annual program
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

Leadership Program

If you're interested in applying to the Greater Shreveport Leadership Program, please contact Tracy Whittington at 318-677-2524 or email her at tracy@shreveportchamber.org.

Session Sponsor

\$500 (Multiple Available)

- "Greater Shreveport Leadership Session presented by (your company name)" branding (sponsor can select session)
- Sponsor Logo recognition on promotional materials
- One attendee invited to the Session Lunch (optional)
- Opportunity to welcome attendees and give two-minute sponsor remarks
- Opportunity to offer marketing materials to each participant (optional and provided by sponsor)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings



GREATER SHREVEPORT YOUTH LEADERSHIP

EVENT DATES: YEAR-LONG • SPONSORSHIP DEADLINE: MULTIPLE

PROGRAM INFORMATION

Estimated Attendance: 40+

The Greater Shreveport Youth Leadership Program, a partnership between the Greater Shreveport Chamber and Caddo Parish Public Schools, equips select high school juniors with skills and experiences to prepare them for future careers and leadership roles. This year-long program, running from September through May, offers a comprehensive look at the community through themed program days focused on leadership, team building, quality of life, technology, economic development, law enforcement, media, and healthcare. Highlights include a visit to Baton Rouge during the legislative session and the chance to connect with industry and community leaders. Open to four juniors per Caddo Parish high school, the program fosters lasting friendships, professional connections, and a deeper understanding of the region.

Sponsoring the Greater Shreveport Youth Leadership Program is a powerful way for businesses to invest in the next generation of leaders while showcasing their commitment to community development. By supporting this critical program, companies can build meaningful connections with future talent, enhance their visibility, and demonstrate a dedication to fostering growth and innovation in our region.

SPONSORSHIP OPPORTUNITIES & BENEFITS

Greater Shreveport Youth Leadership Program Supporting Sponsor \$3000 (Five Available)

- “Supported by” name and logo recognition in official program publicity materials, agendas and presentation materials
- Recognition at the Greater Shreveport Youth Leadership Graduation includes invitation to the ceremony and opportunity to congratulate graduates and give two-minute remarks
- Invitation to closed-to-public program events (e.g. Capstone project)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber’s Board of Director’s meetings

Greater Shreveport Youth Leadership Program Contributing Sponsor \$1000 (multiple available)

- “Supported by” name recognition in official program publicity materials
- Recognition at the Greater Shreveport Youth Leadership Graduation includes invitation to the ceremony
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber’s Board of Director’s meeting

SBBA HIGHER EDUCATION SUMMIT

EVENT DATE: MAR 1 • SPONSORSHIP DEADLINE: FEB 1

EVENT INFORMATION

Estimated Attendance: 75+

The Shreveport-Bossier Business Alliance (SBBA) for Higher Education is dedicated to fostering economic development by aligning higher education with the needs of the business community. As a non-partisan, non-profit organization, the SBBA supports higher education institutions in Northwest Louisiana, strengthening our workforce pipeline and addressing industry needs.

Each year, the SBBA hosts the Higher Education Summit, where the Higher Education Commissioner, leaders from higher education institutions, and North Louisiana legislators come together to discuss successes, challenges, and priorities for the legislative session. Sponsoring this event provides valuable exposure among influential education, business, and legislative leaders, positioning your brand at the forefront of impactful discussions on workforce and education. This sponsorship aligns your company with a mission-critical initiative, enhancing visibility among a network of professionals dedicated to shaping the future of our region's workforce and economy.

SPONSORSHIP OPPORTUNITIES & BENEFITS

Presenting Sponsor

\$1000 (One Available)

- "SBBA Higher Education Summit presented by (your company name)" branding
- Sponsor logo recognition on promotional materials
- Logo recognition in event presentation & website pages
- Sponsor recognition during event
- One attendee invited to SBBA Higher Education Summit (additional seats available by request)
- Opportunity to welcome participants and give two-minute sponsor remarks
- Opportunity to offer marketing materials to each participant (optional and provided by sponsor)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

Contributing Sponsor

\$750 (Multiple Available)

- Logo recognition on promotional materials
- Sponsor recognition during event
- One attendee invited to the SBBA Higher Education Summit (optional)
- Opportunity to offer marketing materials to each participant (optional and provided by sponsor)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

Welcome Breakfast Sponsor

\$500 or In-Kind (One Available)

- Logo recognition on promotional materials
- Sponsor recognition during event
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

YOUNG PROFESSIONALS INITIATIVE

EVENT DATES: YEAR-LONG ● SPONSORSHIP DEADLINE: MULTIPLE

PROGRAM INFORMATION

Estimated Attendance: 40+

The Greater Shreveport Chamber's Young Professional Initiative (YPI) builds a network of emerging community leaders dedicated to advancing Northwest Louisiana as an attractive and vibrant hub for young professionals. Designed for business professionals and corporate leaders ages 21 to 40, YPI members are motivated, educated, and committed to community growth.

As a sponsor, you'll engage with these driven young leaders through educational seminars, social events, service projects, and leadership development opportunities offered year-round. Sponsorship aligns your brand with the next generation of innovators and decision-makers, enhancing your visibility among individuals who are shaping the future of our region.

SPONSORSHIP OPPORTUNITIES & BENEFITS

YPI Social Host Sponsor

\$500 or In-Kind (12 Available)

- "YPI Social presented by (your company name)" branding
- Sponsor logo recognition on promotional materials, on event signage and digital platforms
- Opportunity to showcase venue and amenities to 40+ YPI members (host location does not have to be a restaurant)
- Sponsor recognition at the event
- Opportunity to welcome attendees and give two-minute sponsor remarks
- Opportunity to place marketing materials at the YPI Social
- Sponsor "Thank you" across all social media platforms

In-Kind Sponsor To Provide:

- In-kind donation of hors d'oeuvres for attendees (40+)
- Seating/space for attendees
- 1 table for check-in (to be placed at the front of the venue)
- Provide Cash bar
- Microphone and podium

\$500 Sponsor To Provide:

- Payment to chamber (all logistics to be handled by Chamber liaison)
- Marketing collateral (logo, flyers, banners, etc.)



YOUNG PROFESSIONALS INITIATIVE

EVENT DATES: YEAR-LONG ● SPONSORSHIP DEADLINE: MULTIPLE

SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

YPI Lunch & Learn Sponsor

\$500 or In-Kind (4 Available)

- “YPI Lunch & Learn presented by (your company name)” branding
- Sponsor logo recognition on promotional materials
- Sponsor logo recognition on event signage and digital platforms
- Opportunity to showcase your venue and amenities to 25+ Chamber members and give tours if applicable (host location does not have to be a restaurant)
- Sponsor recognition at the event
- Opportunity to welcome attendees and give two-minute sponsor remarks
- Opportunity to place marketing materials at the YPI Lunch & Learn
- Sponsor "Thank you" across all social media platforms

In-Kind Sponsor To Provide:

- In-kind donation of lunch for attendees (25+)
- Seating/space for attendees
- 1 table for check-in (to be placed at the front of the venue)
- Microphone and podium

\$500 Sponsor To Provide:

- Payment to chamber (all logistics to be handled by Chamber liaison)
- Marketing collateral (logo, flyers, banners, etc.)